

The page features a decorative design with three overlapping blue circles of varying sizes and two thin blue lines that intersect to form a triangular shape. The circles are positioned in the upper right and lower right areas of the page.

# **BRIEF ANNUAL REPORT**

## **2023 TO 2024**

### **National Education And Welfare Society (NEWS)**

*The society (NEWS) was formed with an object of overall educational, social, cultural and economic development of society. Past two years it has been engaged in various charitable activities detail of which is as under:-*

National Education & Welfare Society  
*Prashant*  
President

# Brief Report of E-Rickshaw Training (sk Foundation & Ficci Flo) organized at NATIONAL EDUCATION AND WELFARE SOCIETY

from 13<sup>th</sup> June, 2023 to 26<sup>th</sup> August, 2023  
(NEWS has received approval 22-05-2023)

E-Rickshaw Training was organized at **NATIONAL EDUCATION AND WELFARE SOCIETY**, B-105,JDA SCHEME, KARDHANI, LALCHANDPURA from 13.06.2023 to 26.08.2023 vide Sanction DATE 22-05-2023. A total of 30 participants joined the course, out of which 30 nos. of participants successfully completed the Programme.

Guests -Mrs Neeta buchra Past National president, Founder chairperson ficci flo Jaipur, Vice chairperson national ladies JIITO WING Chairperson Neeta boochra JEWELLERY Mrs Neha dhadha Present chairperson person ficci flo jaipur Owner Divine jewellery Mrs Shweta Chopra, Past chair ficci flo jaipur ,Ex radio jockey All India radio Owner Chopra associates nd Vallari Shalini Setia ,Manging trustee SK foundation ,Sk finance Ltd Mrs vinnie Kakkar,Past chairperson ficci flo jaipur ,Chairperson spagia foundation





National Education & Welfare Society  
*Prashant*  
President



National Education & Welfare Society  
Prashaw  
President

# Brief Report of NATURAL & BLOCK PRINTING (MWC) organized at NATIONAL EDUCATION AND WELFARE SOCIETY

from 19<sup>th</sup> July, 2023 to 10<sup>th</sup> September, 2023  
(NEWS has received approval)

Natural & Block Printing Training was organized at NATIONAL EDUCATION AND WELFARE SOCIETY, Gram Panchayat Mahapura, Jaipur from 19.07.2023 to 10.09.2023 vide Sanction DATE 00-00-2023. A total of 50 participants joined the course, out of which 50 nos. of participants successfully completed the Programme.

Guests – Mr. alok Thakur, Head Operations & Maintenance, Mahindra World City  
Manoj Kumar, Operations and Maintenance Pooja Kothari, (CSR Manager)





National Education & Welfare Society and Mahindra World City CSR Initiative  
Project Closing Report – FY 2023-24

Natural Block Printing  
(Women's)

**“The future belongs to  
those who learn more skills  
and combine them in  
creative ways.”**



**NEWS & MWC** joint objective of providing “**Natural Block Printing**” training to marginalized women is to empower them with the skills and knowledge necessary to participate in the handcraft sector. By doing so, these programs aim to create income-generating opportunities, reduce gender disparities, enhance women's self-confidence, and contribute to their economic independence. Furthermore, such training can foster environmental sustainability by promoting the use of eco-friendly Block Printing while simultaneously breaking societal stereotypes and promoting social inclusion. Ultimately, the goal is to equip marginalized women with the tools they need to improve their livelihoods and contribute positively to their communities.

**Mindy Kaling**

If you don't see a clear path for what you want, sometimes you have to make it yourself.

Nowadays, one of the main segments of the Indian economy is the **Handicraft Sector**. Moreover, millions of people depend on the Handicraft Industry for their livelihood.

It is also the largest employer in the manufacturing sector. But there is an acute shortage of skilled Natural Block Printing, mainly due to the gap in availability of skilled and qualified people. Block Printing are at the entry level of the ecosystem.

The need of the hour is to provide a professional workforce that increases efficiency, income and ultimately leads to poverty alleviation. The association was established between **Mahindra World City and National Education and Welfare Society, Jaipur**. Support was received for the Women Empowerment Scheme during the financial year 2023-24. This assistance helped ensure quality skilling of **50 women**. Realizing the need for women's skill set, **NEWS** decided to work on this issue, and launched a new project "Women Empowerment" with the continued support of **MWC, Jaipur**.

## Mobilization

Narendra (Mobilizer) talks about how the mobilization process was carried out. A door-to-door survey was conducted. A canopy was set up and pamphlets were distributed to the passers-by. Contact numbers of individuals interested was noted down and a follow-up was done to persuade them. Another round of home visits was done in case of failure of the telephonic follow-up as people were not comfortable sharing their personal details. Bonding with the people is the first step in the process of trust formation.

The community dominating this area doesn't let its women go out of the house. The localities were unsure about the success of such an initiative as the community is seen as not supportive towards its women. When the guardians of these women were not convinced much, CM invited them to the centre so that they can see for themselves and ensure safety.



## Training

The students expressed satisfaction with the time slots of the training as they had two options to choose from. 10 AM to 1 Noon and 2 Noon to 5 PM were the available options. As per their convenience, housewives, students, and mothers opted for their batch. The students also expressed satisfaction with the quality of training provided. They were encouraged to ask questions if they had doubts and the response from the trainer was satisfactory. The size of the group was also satisfactory and individual attention was given to each student.

When asked about the possible changes in the program, students had various suggestions to offer. Increasing the time of the training was demanded the most. The students wanted that the training program be increased from 45 days to at least 2 months so that they can learn more than the services as well. This request was also pointed out by the trainer who believed that his ambitious students wanted to learn much more than was possible in 45 days.

## Feedback & Assessment

Assessment was done by the 3<sup>rd</sup> Party (associated with the SSC & NSDC).



**48 out of 50  
Women's given  
their assessment**

Assessment done  
by

**NAVRITI**

Empowering Lives

ISO 9001:2015 Standard Certified

Program Initiative	– Mahindra World City
Program Executer	– National Education & Welfare Society (NEWS)
Nos of Aspirants	– 50 (Batch – 1 (25)   Batch – 2 (25))
Trainers	– Mr. Amit Chippan & Mrs. Sangeeta Chouhan
Course Duration	– 17 <sup>th</sup> Jul,23 to 15 <sup>th</sup> Sep,23
Eligible Aspirants for Assessment	– 50 Nos
Certifies Aspirants	– 48 Nos

# For further support to women's, NEWS a lined the **Mardhura Gramin Bank** for group loan up to Rs 50000/-

# Job work will be a line with “**Studio Bagru**”.

# Gallery



Gallery





# Thank You

**mahindra** World City  
Jaipur



## Natural Block Printing Program